



2026 Media Kit

www.lgagolf.org

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ABOUT THE LGA



in association with



The Louisiana Golf Association provides online and electronic opportunities which enable our sponsors to market their message to the most engaged golf audience.

Connect your brand year-round to the thousands of avid golfers and loyal members of the LGA.

The strength of your brand combined with the passion of our members is a powerful combination. You'll be able to capitalize on close, relevant, and appreciated connections with an affluent and influential audience.

Why Partner with the LGA

Partnering with the LGA connects your brand to Louisiana's most committed and influential golf audience. With **20,000+ members** across **94 Member Clubs**, our golfers are active consumers who value premium products, technology, travel, and experiences.

The LGA offers year-round visibility to a mature, affluent, high-engagement community — delivering strong brand alignment, trusted exposure, and meaningful connection with the state's most dedicated golfers.

What We Do

The Louisiana Golf Association is the USGA-Allied Golf Association for Louisiana, providing the core services that support and elevate amateur golf across the state:

- **Course & Slope Rating**

The LGA is the only USGA-licensed organization in Louisiana authorized to provide World Handicap System course and slope rating services — offered at no cost to all Member Clubs.

- **Golf Championship Administration**

We conduct 18 LGA Championships, 24 LGA/USGA qualifiers, and 10 Louisiana Junior Golf Tour events each year, continually enhancing the competitive experience for players.

- **World Handicap System**

The LGA oversees and administers handicapping services for all participating golfers and clubs statewide.

- **Rules of Golf**

We uphold the Rules of Golf and Amateur Status, offering guidance, education, and interpretations to golfers and clubs.

Membership

20,000 +
MEMBERS

94
MEMBER CLUBS

AVERAGE AGE

47



68%
MARRIED



AVERAGE
HOUSEHOLD INCOME



80% PLAN TO TRAVEL ON VACATION
AT LEAST ONCE IN THE NEXT YEAR



53%
PLAN ON PURCHASING
GOLF EQUIPMENT
IN THE NEXT YEAR







ATTENDED/GRADUATED
COLLEGE

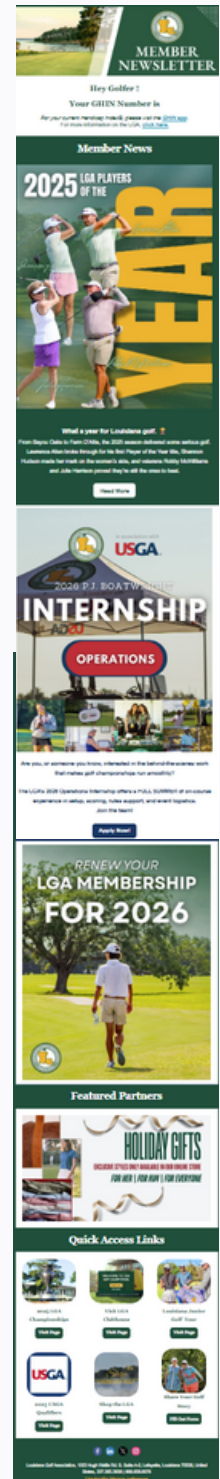
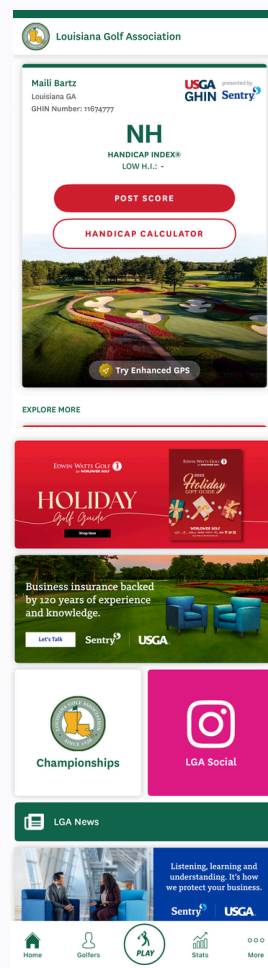
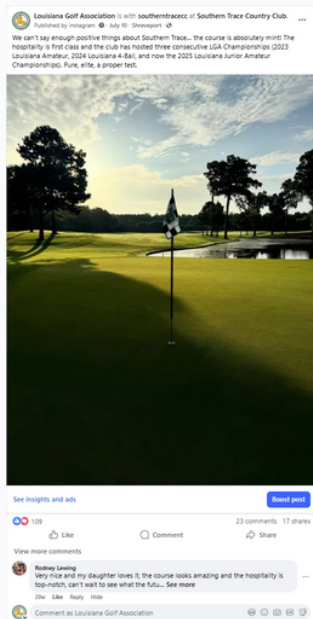
DIGITAL MARKETING

The LGA's digital marketing platforms give our partners powerful, year-round access to one of the most engaged golf audiences in Louisiana. We offer exclusive eBlasts that highlight a single product, service, or promotion directly to our 20,000+ members. Our monthly LGA newsletter provides premium ad placements alongside statewide championship coverage and association updates. In addition, brands can reach golfers through placements within our GHIN Handicap Update emails — one of our highest-engagement communication channels. Together, these digital platforms give LGA partners multiple avenues to deliver targeted messaging, drive awareness, and connect meaningfully with avid Louisiana golfers.

Bundle Package Options

INCLUDES 3 OF THE FOLLOWING:

-  Exclusive eBlast
-  GHIN Mobile App Ad
-  LGA Newsletter Ad
-  Social Media Campaign
(1) Graphic



Exclusive eBlast

Our most effective digital marketing asset, the Exclusive eBlast, puts your message directly in front of more than 20,000 highly engaged LGA Members, all of whom have opted in to receive our communications. With an LGA Exclusive eBlast, your offer stands alone — ensuring maximum visibility and the full attention of affluent, avid golfers across Louisiana.

-  **Dedicated eBlast to 20,000+ golfers**
-  **Average Open Rate: 61.9%**
-  **Average Click Rate: 2.53%%**
-  **Size: 300px wide X 125px height**




**SAVE
20%**
WITH CODE: LGA25







 **LOUISIANA GOLF ASSOCIATION**

Louisiana Golf Association, 1003 Hugh Wells Rd. S. Suite A-2, Lafayette, Louisiana 70508, United States, 337.265.3838 | 888.656.6678
[Unsubscribe](#) [Manage preferences](#)

LGA Newsletter

In 2025, we enhanced our communication lineup with the LGA Monthly Newsletter, a digital, statewide update designed to keep our members informed and engaged. Sent to our **entire 20,000+ member list**, the newsletter highlights key association updates, championship coverage, upcoming playing opportunities, and notable stories from around the game. It serves as a consistent touchpoint that keeps LGA Members connected to the latest news in Louisiana golf.

-  Emailed to 20,000+ golfers
-  Average Open Rate: 64.79%
-  Average Click Rate: 2.14%
-  Size: 650px wide X unlimited height



MEMBER NEWSLETTER

Hey Golfer !

Your GHIN Number is

For your current Handicap Index, please visit the [GHIN app](#).
For more information on the LGA, [click here](#).

Member News

2025 LGA PLAYERS OF THE YEAR



What a year for Louisiana golf. 🏆

From Bayou Oaks to Palm D'Alba, the 2025 season delivered some serious golf. Lawrence Allen broke through for his first Player of the Year title, Shannon Hudson made her mark on the women's side, and veterans Robby McWilliams and Julie Hamilton proved they're still the ones to beat.

[Read More](#)

Schedule 2026

EVENT	DATE	HOST SITE
LOUISIANA JUNIOR CHAMPIONSHIPS	FEB. 28-MARCH 1	LOUISIANA JUNIOR GOLF CLUB
LOUISIANA SENIOR CHAMPIONSHIPS	MARCH 27-28	LOUISIANA SENIOR GOLF CLUB
LOUISIANA WOMEN'S CHAMPIONSHIPS	APRIL 23-24	LOUISIANA WOMEN'S GOLF CLUB
LOUISIANA JUNIOR CHAMPIONSHIPS	JUNE 19-20	LOUISIANA JUNIOR GOLF CLUB
LOUISIANA SENIOR CHAMPIONSHIPS	JULY 19-20	LOUISIANA SENIOR GOLF CLUB
LOUISIANA WOMEN'S CHAMPIONSHIPS	JULY 25-26	LOUISIANA WOMEN'S GOLF CLUB
LOUISIANA JUNIOR CHAMPIONSHIPS	SEPTEMBER 19-20	LOUISIANA JUNIOR GOLF CLUB
LOUISIANA SENIOR CHAMPIONSHIPS	SEPTEMBER 25-26	LOUISIANA SENIOR GOLF CLUB
LOUISIANA WOMEN'S CHAMPIONSHIPS	NOVEMBER 19-20	LOUISIANA WOMEN'S GOLF CLUB
LOUISIANA JUNIOR CHAMPIONSHIPS	DECEMBER 19-20	LOUISIANA JUNIOR GOLF CLUB

The 2026 LJGT Schedule is HERE!

Membership registration is officially open, so it's time to lock in your spot for the new season. All tournament registration opens February 2, 2026!

[Become a Member](#)

RENEW YOUR LGA MEMBERSHIP FOR 2026



[Renew Now](#)

Featured Partners



HOLIDAY GIFTS

EXCLUSIVE GIFTS ONLY AVAILABLE IN OUR ONLINE STORE
FOR HER | FOR HIM | FOR EVERYONE



Quick Access Links



2025 LGA Championships

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Louisiana Junior Golf Tour

[View Page](#)



USGA

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Are you, or someone you know, interested in the behind-the-scenes work that makes golf championships run smoothly?

The LGA's 2026 Operations Internship offers a FULL SUMMER of on-course experience in setup, scoring, rules support, and event logistics.

Join the Team!

[Apply Now!](#)

Louisiana Golf Association, 1000 High Woods Rd. S. Suite A-1, Lafayette, Louisiana 70508, United States, 507.265.3638 | 866.658.0879

[Louisiana's Storage preference](#)

GHIN Mobile App

The GHIN Mobile App is the main score posting application used by LGA Members to post their scores. On average 425,000 scores/year are posted using the GHIN Mobile App. We have over 17,000 users, millions of screen views, and an average of 50,000 sessions started a month on the app.

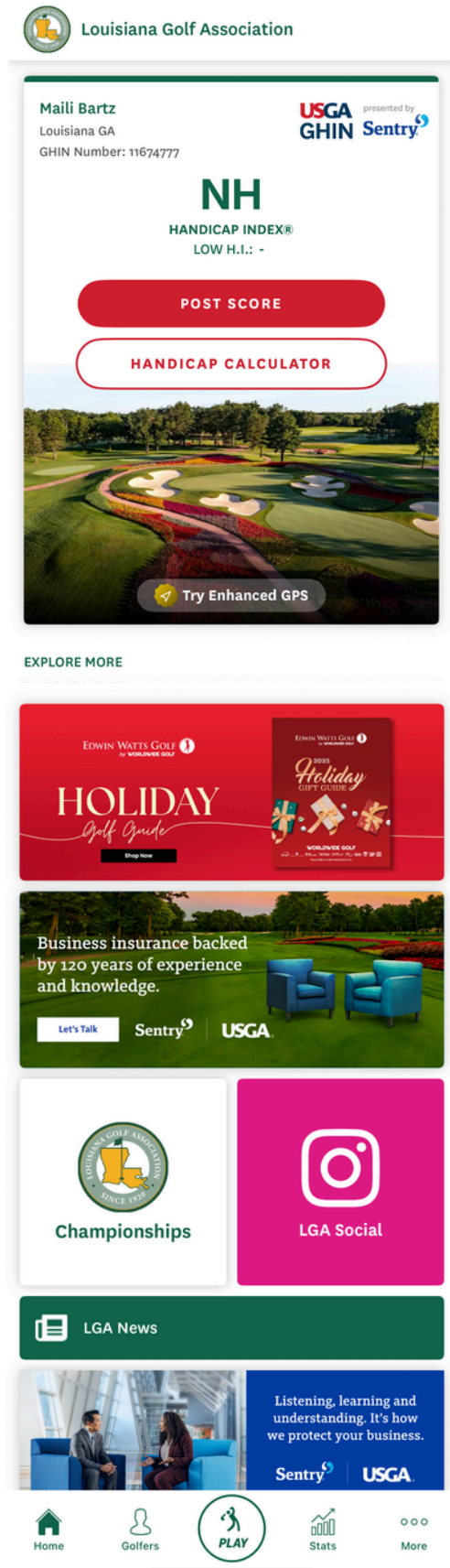
 **Average Impressions: 261,593 / Month**

 **Total Users: 50,000+ / Month**

 **Average Clicks: 1,747 / Month**

 **All Ads Sold by the Week**

 **Size: 700px X 250px**



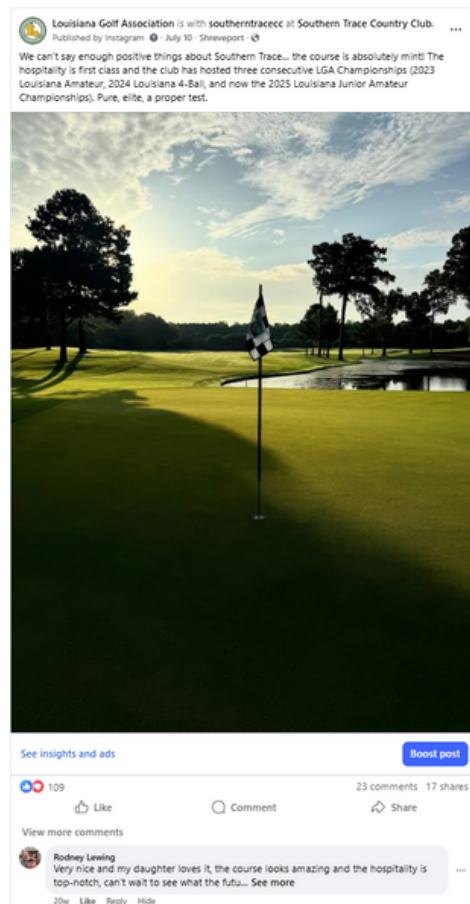
Social Media Campaign

Amplify your brand through the LGA's fast-growing digital channels. With highly engaged followers across Instagram, Facebook, and X, our social platforms deliver consistent interaction from golfers who are passionate about the game and active in their communities. Customized social media campaigns allow partners to showcase products, promotions, and storytelling in an authentic, golf-focused environment — generating meaningful reach, awareness, and real engagement with Louisiana's most dedicated golfers.

 **1 content piece posted across all platforms**

 **Twitter, Facebook, Instagram, LinkedIn**

 **Minimum 10,000 Impressions**





For more information please contact Logan Ray:

(337) 265-3938 | loganr@lgagolf.org

www.lgagolf.org