

2025 CHAMPIONSHIP SPONSOR OPPORTUNITIES

PRESENTED BY LOUISIANA GOLF ASSOCIATION



LOUISIANA GOLF ASSOCIATION



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ABOUT US

To serve and promote amateur golf
in the state of Louisiana

- Founded in 1920
- 501(c)(4) not-for-profit organization and a 501(c)(3) foundation known as the **Louisiana Golf Foundation**
- LGA is the USGA's partner and Allied Golf Association of record in Louisiana
- Membership is 18,000 individuals representing 90 member clubs





THE CHAMPIONSHIP EXPERIENCE





\$500

CHAMPIONSHIP HOLE SPONSOR



FULL CUSTOMIZATION

- * Custom hole signage with company logo/text
- * Full Color, Graphic, and Text Options Available

VISIBILITY

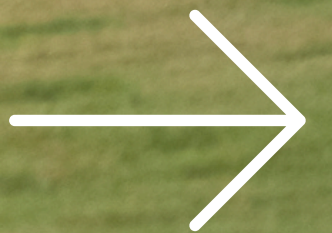
- * Displayed at all 14 LGA State Championships
- * Visible by over 500 Championship Players
- * Visible to players, club members, and spectators
- * Logo on LGA website sponsor page and Golf Genius championship webpage

LIMITED

AVAILABILITY

- * Only 18 Hole Sponsors Available Each Year*

CHAMPIONSHIP SPONSORSHIPS



A golfer in a white shirt and dark shorts is captured in the middle of a golf swing on a lush green field. Two other people are visible in the background: one in a blue shirt and white shorts standing on the left, and another in a white shirt and dark shorts standing further back. The scene is set on a well-maintained golf course with a sand trap visible on the right.

Player Experience Sponsor

(Event-Specific)

\$1,500

- Branded on-course station/table with snacks, water, fruit, or granola bars
- Logo included on all event-specific materials and website
- Recognition in official championship press release and social media posts

Supporting Sponsor

(Event-Specific)

\$3,000

- Logo on championship printed materials (scorecards, notices)
- Logo on event webpage and social media posts
- Recognition at player F&B functions (lunches, welcome receptions)
- Branded table or activation opportunity at the championship
- Option to provide tee gift for players

Presenting Sponsor

(Excluding Amateur Championship)

\$6,000

- "Presented By" logo on all event materials, scorecards, player packets, and digital leaderboard
- Prominent on-course signage (welcome boards, scoring areas, tee markers, banners)
- Recognition at player F&B functions, including welcome announcements
- Opportunity to host check-in or tee area for direct player interaction
- Option to provide premium branded tee gifts for players
- Dedicated social media posts (3-4 per platform)
- Logo included in all championship emails and digital communications
- **Four (4) tickets to the Zurich Classic**



SEASON-LONG DIGITAL SPONSOR

\$2,500

Company Logo Featured in the Following Locations:

- Logo on all 14 championship webpages
- Recognition on LGA website sponsor page
- Social media mentions highlighting your support throughout the season
- Branded recognition at scoring areas





MISSION

The Louisiana Golf Association (LGA), established in 1920, is a distinguished non-profit organization committed to the advancement and expansion of amateur golf.

Our mission is underscored by the development of member and information services, the promotion of inclusive playing opportunities, and the unwavering dedication to safeguarding the game's integrity and cherished traditions.





CONTACT INFO

**We'll be glad
to work
with you**

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