

2024

CHAMPIONSHIP SPONSORSHIP OPPORTUNITIES

PRESENTED BY LOUISIANA GOLF ASSOCIATION



LOUISIANA GOLF ASSOCIATION



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ABOUT US

To serve and promote amateur golf
in the state of Louisiana

- Founded in 1920
- 501(c)(4) not-for-profit organization and a 501(c)(3) foundation known as the **Louisiana Golf Foundation**
- LGA is the USGA's partner and Allied Golf Association of record in Louisiana
- Membership is 18,000 individuals representing 90 member clubs





THE CHAMPIONSHIP EXPERIENCE





\$500

**CHAMPIONSHIP
HOLE
SPONSOR**



FULL CUSTOMIZATION

- * Company Logo/Text Displayed Under Hole Sign
- * Full Color, Graphic, and Text Options Available

VISIBILITY

- * Displayed at all 14 MGA State Championships
- * Visible by over 500 Championship Players
- * Visible by Host Club Membership and Spectators
- * Visibility Across Entire State of Louisiana

LIMITED

AVAILABILITY

- * Only 18 Hole Sponsors Available Each Year*



CHAMPIONSHIP SPONSORSHIPS



PATRON SPONSORS

\$1,000

Company Logo Featured in the Following Locations:

- * The Louisiana Golf Association Website Patron Sponsors (with hyperlink)
- * The Golf Genius Championship Webpage (with hyperlink)
- * Printed Signage at Scoring Areas of Championship Proper

\$3,000

Company Logo Featured in the Following Locations:

- * The LGA Website Patron Sponsors (with hyperlink)
- * The Golf Genius Championship Webpage (with hyperlink)
- * Printed Signage at Scoring Areas of Championship Proper
- **Company Recognition and Logo at Player F&B Functions (Welcome Reception, Lunches)**
- Dedicated Social Media Posts - 3 per year, per platform (Facebook, Twitter, Instagram)
- Framed Sponsorship Flag from the LGA

\$5,000

Company Logo Featured in the Following Locations:

- * The LGA Website Patron Sponsors (with hyperlink)
- * The Golf Genius Championship Webpage (with hyperlink)
- * Printed Signage at Scoring Areas of Championship Proper
- Company Recognition and Logo at Player F&B Functions (Welcome Reception, Lunches)
- Dedicated Social Media Posts - 3 per year, per platform (Facebook, Twitter, Instagram)
- Framed Sponsorship Flag from the LGA
- Year-End Gift from the LGA
- Company Recognition and Logo on LGA E-Blasts (7,000+ individuals)
- Company Recognition on all Championship Press Releases Distributed by the LGA
- Four(4) Weekend Access Tickets to the Zurich Classic
- Premium Year-End Gift from the LGA

MASTERS SPONSORS

\$7,500

Company Logo Featured in the Following Locations:

- ❖ The Louisiana Golf Association Website Sponsors Page (with hyperlink)
- ❖ Louisiana Golf Association E-Blasts (11,840+ individuals with hyperlink)
- ❖ Golf Genius Championship Webpage (with hyperlink)
- ❖ Printed Materials Distributed at the Championship
- ❖ Championship On-Site Signage
- ❖ Player Tee Gifts

You will receive:

- ❖ Company Recognition in all Press Releases Distributed by the LGA
- ❖ Dedicated Social Media Posts – 6 per year, per platform (Facebook, Instagram, Twitter)
- ❖ Company Recognition and Logo at Player F&B Functions (Lunches, Player Dinners)
- ❖ 3 months Ad space in the GHIN mobile app (month of event, prior, & after)
- ❖ Four (4) Tickets to the Zurich Classic
- ❖ Framed Sponsorship Flag from the Louisiana Golf Association
- ❖ Premium Year-End Gift from the Louisiana Golf Association



LEGENDS SPONSORS

\$20,000

Company Logo Featured in the Following Locations:

- ❖ The Louisiana Golf Association Website Homepage Sponsors (with hyperlink)
- ❖ The Louisiana Golf Association Website Sponsors Page (with hyperlink)
- ❖ Golf Genius Championship Webpage (with hyperlink)
- ❖ Louisiana Golf Association E-Blasts (11,840+ individuals with hyperlink)
- ❖ Printed Materials Distributed at the Championship
- ❖ All Printed Materials Distributed at the Championship (scorecards, scoresheets, notices)
- ❖ Championship On-Site Signage including promotion on Video Scoreboard at the Louisiana Amateur
- ❖ Player Tee Gifts
- ❖ Custom Championship Flags with Company Logo
- ❖ Custom Championship Tee Markers with Company Logo

You Will Receive:

- Company Recognition in all Championship Press Releases Distributed by the LGA
- ❖ Dedicated Social Media Posts - 12 per year, per platform (Facebook, Twitter, Instagram)
- ❖ Mentioned & Tagged in All Championship Social Media Posts
- ❖ 6 months Ad space on the GHIN mobile app [fully customizable]
- ❖ Special Access Tickets to the Zurich Classic
- ❖ Framed Sponsorship Flag & Premium Year-End Gift from the Louisiana Golf Association





MISSION

The Louisiana Golf Association (LGA), established in 1920, is a distinguished non-profit organization committed to the advancement and expansion of amateur golf.

Our mission is underscored by the development of member and information services, the promotion of inclusive playing opportunities, and the unwavering dedication to safeguarding the game's integrity and cherished traditions.





CONTACT INFO

**We'll be glad
to work
with you**

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